

FESTIVAL STRATEGY PLANNING DOCUMENT

Film Title: _____ Prod # _____ Date: _____

Logline: _____

25 Word Synopsis: _____

Proposed Strategy: _____

List 5 festivals in which you wish to enter this film (in order of priority – 1 is highest)

NOTE: We don't send films past the regular deadline, so only list festivals with upcoming early (or, at worst, regular) deadlines.

1. Festival name and location: _____

How festival supports your strategy: _____

Date(s) of festival _____ First Deadline _____

2. Festival name and location: _____

How festival supports your strategy: _____

Date(s) of festival _____ First Deadline _____

3. Festival name and location: _____

How festival supports your strategy: _____

Date(s) of festival _____ First Deadline _____

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4. Festival name and location: _____

How festival supports your strategy: _____

Date(s) of festival _____ First Deadline _____

5. Festival name and location: _____

How festival supports your strategy: _____

Date(s) of festival _____ First Deadline _____

FILM FREEWAY Login: _____

Password: wkufilm