

# TITLE & CREDIT PROTOCOL

All WKU films must adhere to the following credit protocol.

Avoid duplication of credits or unnecessary credits. For short films, less is more. Limit End Credit run time (see Film Delivery Specifications). Short films use static credits opposed to rolling credits. The film's title can appear at the head and/or tail of the film; however, all other credits must appear as End Credits.

End Credits appear in the following order according to departments.

## Single Cards

Written and Directed By  
Produced By  
Director of Photography  
Production Designer  
Edited By  
Sound By  
Visual Effects Supervisor  
Original Score By

## Bundled Cards

Cast  
(list in alphabetical order or in order of appearance)

Featured Extras

Stunt Coordinator  
Stunt Choreographer  
Stunt Performer(s)

First Assistant Director  
Second Assistant Director  
Script Supervisor

First Assistant Camera  
Second Assistant Camera  
Still Photographer(s)

Sound Mixer  
Boom Operator

Gaffer  
Best Electric

Key Grip  
Best Grip  
Grips  
Dolly Grip

## Bundled Cards

Art Director  
Set Designer  
Costume Designer  
Make-up Artist  
Hair Stylist  
Production Assistants

Special Effects Supervisor  
Special Effects Assistant

Intimacy Coordinator

Foley Artist  
ADR

Visual Effects Artist(s)  
Colorist  
Title Design  
Assistant Editor

Music

“Title of Song”  
Written by  
Performed by  
Courtesy of

Special Thanks

All Logos (3 seconds)  
WKU Film, RED, Soundsnap, Universal Production Music

WKU Film Copyright

# WKU FILM DELIVERY SPECIFICATIONS

## **BFA P1 Technical Specifications**

TRT: 3-5 minutes, plus up to 30 seconds for title and credits  
4K Master (Archive): 4096x2160, 24fps, Quick Time, Apple ProRes 422 HQ  
Festival Master: 1998x1080, 24fps, Quick Time, Apple ProRes 422 LT

## **BFA P2 Technical Specifications**

TRT: 6-8 minutes, plus up to 30-45 seconds for title and credits  
5K Master (Archive): 5120x2700, 24fps, Quick Time, Apple ProRes 422 HQ  
Festival Master: 3996x2160, 24fps, Quick Time, Apple ProRes 422 HQ

## **BFA Thesis Technical Specifications**

TRT: 10-12 minutes, plus up to 30-60 seconds for title and credits  
6K Master (Archive): 6144x3160, 24fps, Quick Time, Apple ProRes 422 HQ  
Festival Master: 3996x2160, 24fps, Quick Time, Apple ProRes 422 HQ

## **BA F1 Technical Specifications**

TRT: 3-5 minutes, plus 30 seconds for title and credits  
4K Master (Archive): 4096x2160, 24fps, Quick Time, Apple ProRes 422 HQ  
Festival Master: 3996x2160, 24fps, Quick Time, Apple ProRes 422 HQ

## **BA Thesis Technical Specifications**

TRT: 10-12 minutes, plus 30-60 seconds for title and credits  
4K Master (Archive): 4096x2160, 24fps, Quick Time, Apple ProRes 422 HQ  
Festival Master: 3996x2160, 24fps, Quick Time, Apple ProRes 422 HQ